Privacy Policy

Effective Date: 01/30/2017

The Hundred-Seven recognizes that your privacy is important. To demonstrate our firm commitment to your privacy and to explain the types of information we obtain about visitors to our website, how that information is obtained and used, and how visitors can restrict its use or disclosure, we have created the Privacy Policy below. The following discusses our information gathering and dissemination practices at The Hundred-Seven.

Information We Receive and How It Is Used

All personal information obtained by The Hundred-Seven about individual visitors to our website is information supplied voluntarily by that visitor. During registration, users are required to provide certain categories of information, such as name, email address, location: city and state and date of birth. We ask for permission when sharing information with marketing partners, which are reputable companies and organizations that provide products and services of interest to students and parents. Users may choose whether to opt-in or opt-out of sharing information with our marketing partners.

When The Hundred-Seven shares personal information with a third party, the information will become permanently subject to the information use and sharing practices of the third party. The third party will not be restricted by our Privacy Policy, with respect to its use and further sharing of your personal information. If you agree to receive communications from our marketing partners and later change your mind, you will need to contact those companies directly. Any information updates you wish to make must be forwarded to the company at that point in time.

Users of The Hundred-Seven who wish to terminate their membership, or otherwise request to cease usage of their information at The Hundred-Seven may do so at any time by contacting us via our contact form by <u>clicking here.</u> Please be sure to type "Unsubscribe" in the subject field and submit the email account associated with the membership you would like terminated.

Information will be retained for as long as the account is active or requests our services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

The Hundred-Seven is committed to safeguarding users' privacy on our website. We require our employees to protect our users and visitors by keeping their profile information private, and expect our marketing partners to follow suit. Rest assured that your user profile will be protected when you visit The Hundred-Seven. There are security measures to protect against the loss, misuse and alteration of all user information under our control.

Regardless of whether or not you wish to share your personal information, we reserve the right to share aggregated demographic data and related information with our business partners. Such aggregate information will not contain any personal information that can identify any individual user.

Information Sharing & Email Preferences

The Hundred-Seven understands the importance of protecting personally-identifiable information. We will not share, sell, rent or otherwise transfer any information without the user's permission, and then, only in accordance with the terms set forth in this Privacy Policy. Our website provides users the opportunity to unsubscribe/opt-out from receiving email messages from The Hundred-Seven and its marketing partners, or from having their personal information shared with our marketing partners.

Users may change their email preferences by following the unsubscribe instructions contained in each of the email messages they receive or by <u>clicking here</u>. Please allow up to seven business days for these changes to take effect.

The Hundred-Seven may periodically use contact information in order to send emails regarding updates at the The Hundred-Seven site, such as scholarship opportunities and additional listings.

We may also disclose your personal information as required by law, such as to comply with a subpoena, or similar legal process. When we believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request

Collection of Passive Information

To gauge the effectiveness of our website, we collect generic information about our visitors that is not individually-identifiable. Our, and our third party tracking-utility partners, and web servers automatically recognize a visitor's IP address, the web page from which a visitor enters our website-which pages a visitor visits, and how much time a visitor spends on each page. This information does not reveal a visitor's identity. We aggregate this information and use it to help diagnose problems with our web server, to manage our website and traffic thereof, and to evaluate and improve our website's functions and resources. We do not link this data to personally identifiable information. We use cookies, tags and scripts to tell our server that a visitor has initiated a user session; however, they do not contain individually-identifiable information. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited. Some of our business partners, such as advertisers, use cookies on our site, but we have neither access to, nor control over, these cookies. This Privacy Policy covers the use of cookies by The Hundred-Seven only and does not cover the use of cookies by our business partners.

We may partner with a third party ad network to display advertising on our web site. The ad network partner may use cookies and web beacons to collect non-personally identifiable information about your activities on this and other web sites to provide you targeted advertising based upon your interests.

We may share statistical and demographic information about our website's visitors with our marketing partners. This information is only provided in the aggregate; meaning that the information is about our website's visitors as a group and not about individually-identifiable visitors.

We follow general industry standards to protect the submitted personal information, both during transmission and after it is received. However, no method of transmission over the Internet or method of electronic storage is 100 percent secure. Therefore, while we strive to use commercially-acceptable means to protect your personal information, we cannot guarantee absolute security.

If you have any questions about security on our website, you can contact our privacy department.

Public Forums

Our Web site offers publicly accessible blogs or community forums. Please be aware that any information you provide in these areas may be read, collected, and used by others.

Social Media Features

Our Web site includes Social Media Features, such as the Facebook Like button. These Features may collect your IP address, page visitation on the site, and may set a cookie to enable the Feature to

function properly. Social Media Features are either hosted by a third party or hosted directly on our site. Your interactions with these Features are governed by the privacy policy of the company providing them.

Links to Other Websites

The Hundred-Seven contains text and banner links to other sites. The Hundred-Seven does not exercise control over the information, products, services or policies of third party companies accessible through our site. This Privacy Policy applies solely to the information collected by this site.

Collection of Information from Children

The Hundred-Seven abides by federal law and the guidelines set up by the Federal Trade Commission regarding youth privacy. As such, The Hundred-Seven will not knowingly collect any personally-identifiable information from children under the age of 13, nor will children under the age of 13 be allowed to register with The Hundred-Seven.

Notification of Changes

If we are going to use your personally identifiable information in a manner different from that stated at the time of collection, we will notify you via email prior to the effective change. You may decide whether or not we can use your information in this manner. In addition, if we make any material changes to our Privacy Policy that do not affect user information already stored in our database, we will post a prominent notice on our website notifying users of the change. In cases where we post notice of changes, we may also email users who have opted to receive communications from us, notifying them of the changes to our privacy practices.

In the event that The Hundred-Seven sells, signs or transfers some or all of its business to a successor or acquirer, The Hundred-Seven may sell, assign or transfer all of your information, regardless of your opt status, to such successor or acquirer.

The Hundred-Seven has adopted privacy principles that state our commitment and define policy on safeguarding visitor and user privacy when conducting business. Questions regarding this Privacy Policy statement, the practices of this website, or dealings with The Hundred-Seven should be directed to The Hundred-Seven's privacy department. Alternatively, you may contact us at:

Privacy The Hundred-Seven The Adamas Group USA, LLC 1358 Jonquil Street, NW

Washington DC 20012

Last Reviewed: January 2017